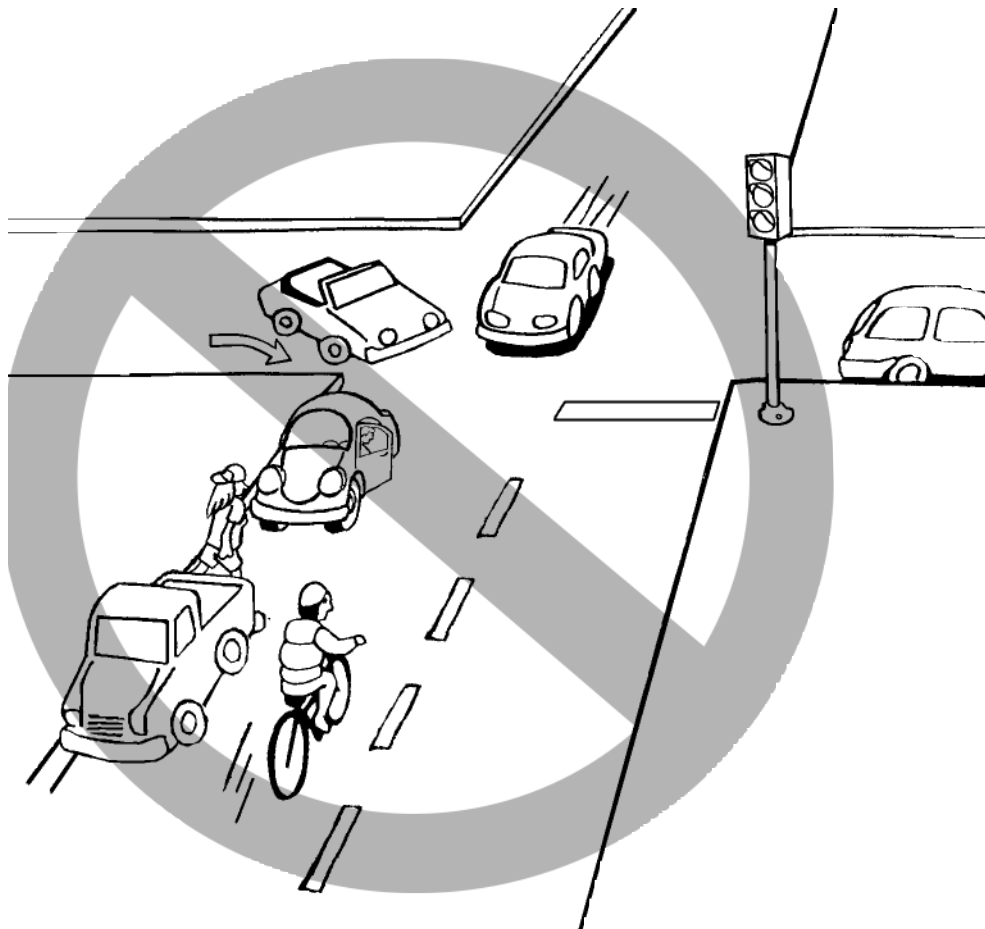


Don't Ride Against Traffic!



It's dangerous—and illegal.

Why you should never ride toward oncoming traffic

- Motorists don't expect to see traffic coming at them in their lane—especially on one-way streets.
- Motorists leaving parking spots or turning right onto the street won't see you, because they're looking the other way.
- People who run out into the street from between parked cars don't expect bike riders to be going the wrong way, so they won't look in your direction—and they'll step in front of you.
- Think you're safer because you can see cars before they hit you? Wrong. When you ride with traffic, motorists have more time to see you—so they will avoid you. Against traffic, motorists have far less time to react. And they'll hit you head-on—the worst kind of collision.
- Never ride the wrong way in bike lanes. You'll force oncoming bike-riders out into motor vehicle traffic.

**Ride with traffic—
where motorists and
pedestrians expect.**



312/42-PEDAL
www.biketraffic.org/ambassador



1-888-YOUR-CTA
www.transitchicago.com

888/YOUR-CTA
www.transitchicago.com

Created by the Chicagoland Bicycle Federation for
the Chicago Department of Transportation (www.ChicagoBikes.org).
Funded by the Illinois Department of Transportation, Division of Traffic Safety.
Copyright © 2003 by the Chicagoland Bicycle Federation.